

Privacy Policy

1. General Information

This Privacy Policy explains how EDUCATRADER LTD (Company No. 15668675)

(“Company”; “we”; “us”; or “our”) collects, uses, and protects your personal information when you visit our website or purchase our educational packages, courses, or other services.

We are the Data Controller for all personal data processed through this website under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

By using our website, you agree to this Policy. If you do not agree, please discontinue use of our site and/or products.

2. What Data We Collect

We collect only the information necessary to deliver our services effectively. This may include:

Category	Examples
Identity Data	Full name, username
Contact Data	Email address, phone number, billing address
Payment Data	Transaction references via secure third-party processors (we do not store card details)
Account Data	Login credentials, access logs, settings
Technical Data	IP address, browser type, device information
Usage Data	Pages visited, time spent, navigation paths
Marketing Preferences	Newsletter opt-ins or opt-outs

We do not collect sensitive personal data (such as health, political, or biometric data).

3. How We Use Your Data

We process personal data only where lawful and necessary, including:

- To register you as a customer and manage your account;
- To process and deliver your purchases;
- To provide support and respond to enquiries;
- To send important service or security updates;
- To improve our website and learning experience;
- To send optional marketing messages (with your consent);

- To comply with legal and tax requirements.

4. Legal Bases for Processing

We rely on the following lawful bases under UK GDPR:

- Performance of a contract – to provide you with the purchased service;
- Consent – for marketing or newsletter communications;
- Legal obligation – to meet tax or record-keeping requirements;
- Legitimate interest – to improve services, prevent fraud, and ensure security.

5. Sharing and Disclosure

We never sell or rent your personal data.

We may share limited information with trusted third parties strictly for operational purposes, such as:

- Payment processors;
- Website hosting and IT security providers;
- Email or CRM platforms (for support and updates);
- Professional advisers (legal, accounting);
- Law enforcement or regulators when required by law.

All third parties are bound by contract to handle data securely and comply with UK GDPR. When it is necessary for us to transfer your personal information outside of the UK this will only be done in accordance with the UK GDPR.

You can request details of these safeguards at privacy@educatrader.com

6. Data Retention

We retain your data only as long as necessary for the purposes set out in this Policy:

- Customer and purchase records – up to 7 years (for tax and accounting purposes);
- Marketing data – until you withdraw consent;
- Technical logs – typically 12 months or less.

Data is securely deleted or anonymised once no longer needed.

7. Your Rights Under UK GDPR

You have the following rights over your personal data:

- a) Access – request a copy of your data;
- b) Rectification – correct inaccurate information;

- c) Erasure – request deletion (“right to be forgotten”);
- d) Restriction – limit processing;
- e) Portability – receive data in machine-readable form;
- f) Objection – to processing based on legitimate interest or marketing;
- g) Withdraw consent – for any processing based on consent.

To exercise these rights, email privacy@educatrader.com.

We may require identity verification before acting on your request.

8. Cookies and Tracking

Our website uses cookies to enhance functionality and analyse traffic.

You can control or delete cookies in your browser settings.

Further details are available in our Cookie Policy on the website.

9. Data Security

We use appropriate technical and organisational measures to protect your data, including encryption, access controls, and secure storage.

While no system is completely secure, we regularly review and update our security practices.

10. Children’s Privacy

Our services are intended for users aged 18 and over.

We do not knowingly collect data from minors.

If you believe a child has provided personal data, please contact privacy@educatrader.com and we will remove it.

11. Third-Party Links

Our website may contain links to third-party sites.

We are not responsible for the content or privacy practices of external websites.

12. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in law or business practice.

Please review this page periodically for updates.

13. Contact and Complaints

If you have questions or concerns about how we handle your data, please contact us at:

✉ privacy@educatrader.com

📍 EDUCATRADER LTD

Company Number 15668675

If you are not satisfied with our response, you may lodge a complaint with the Information Commissioner's Office (ICO):

www.ico.org.uk | Tel: +44 0303 123 1113